



IPPS 2022

25TH ANNUAL SCIENTIFIC
MEETING ON PELVIC PAIN

SEPT. 29 - OCT. 2, 2022

SPONSOR PROSPECTUS

Hilton Orlando
Lake Buena Vista
Disney Springs® Area
Orlando, FL, USA

WWW.PELVICPAIN.ORG



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INTRODUCTION

On behalf of Dr. Erin Teeter Carey, President of the International Pelvic Pain Society (IPPS), Dr. Diana Atashroo, Program Committee Chair, and the entire IPPS Board of Directors, we are excited to invite you to the 25th Annual Scientific Meeting in Orlando, FL from September 29 – October 2, 2022. We look forward to holding a face-to-face meeting and can't wait to see everyone in-person and enjoy a little Disney magic!

This year's Annual Meeting will again include The Pre-Conference, the Main Conference, and the Post-Conference:

Thursday, September 29: Join us for the IPPS Pre-Conference which will discuss the clinical foundations for the evaluation and treatment of chronic pelvic pain and feature interactive case reviews.

Friday and Saturday, September 30 through October 1: Join us for the IPPS Main Conference, which will feature the Paul Perry Memorial Award Lecture entitled "The Prevention of Chronic Pain" by Tonya Palermo, PhD (USA) and the James E. Carter Memorial Award Lecture entitled "Individual Differences in Pain: The Biopsychosocial Model in Action" by Roger Fillingim, MD. During the meeting expert speakers and panelists will delve into Chronic Overlapping Pain Conditions, Sexual Pain, The Psychosocial Perspective of CPP and BPS/IC, Endometriosis and pelvic pain controversies.

Sunday, October 2: Join us for the IPPS Post Conference entitled "Not So Basic Physical Therapy" which will include comprehensive care and problem solving for treating pelvic pain with Endometriosis patients. This course will assist the provider to build on basic pelvic health training with mentor-guided principles that focus on PT medical screening, review of systems and treatment planning.

Researchers will have the opportunity to showcase their research and interact with their colleagues during the meeting, while the top abstracts will be presented and published in *Pain Reports*.

IPPS recognizes the importance of industry partners. Industry support and sponsorships are essential to make this meeting possible. Please review the prospectus outlining the opportunities for sponsorship. IPPS is appreciative of any support and/or sponsorship you may provide. If you have any questions, please do not hesitate to contact Tessa Benitez, IPPS Executive Director at tessa@pelvicpain.org

We look forward to receiving your commitment and working together at the 25th Annual Scientific Meeting. Thank you for your consideration.

Again, on behalf of the IPPS Executive Board and Board of Directors, thank you in advance for your support!

Sincerely,



Georgine Lamvu, MD, MPH, FACOG, CPE
Chair

ABOUT IPPS

OBJECTIVES

The International Pelvic Pain Society was established in 1996 with the following objectives:

- To promote education about interdisciplinary approaches to the evaluation and treatment of health conditions associated with chronic pelvic pain.
- To support individuals living with chronic pelvic pain by improving access to care and supporting physical and emotional well-being.
- To raise public awareness through education, outreach and engagement and improve the lives of patients worldwide

ANNUAL SCIENTIFIC MEETING

The 25th Annual Scientific Meeting on Pelvic Pain helps the IPPS meet its objectives by providing practitioners and researchers with an expanded and topical understanding of the evaluation, diagnosis, treatment, and research of disorders associated with chronic pelvic pain.

The meeting emphasizes the multidisciplinary and collaborative approach to the management of chronic pelvic pain. Presentations combine research findings and clinical care patterns and practices important to the care of persons living with persistent pelvic pain. For providers who need a broader understanding of pelvic neuroanatomy, physiology, and available treatments, additional workshops are available.

This year, the meeting will explore some of the following key areas of pelvic pain management:

- Chronic Overlapping Pain Conditions
- Sexual Pain
- The Psychosocial Perspective on Chronic Pelvic Pain
- Endometriosis
- And more...

Attendees of the Annual Meeting are interdisciplinary healthcare professionals and researchers passionate about the evaluation, diagnosis, treatment, and research of disorders associated with chronic pelvic pain. They include:

| | | |
|---------------------------------|-----------------------------------|----------------|
| Acupuncturists | OBGYNs | Psychiatrists |
| Doctors of Osteopathic Medicine | Pain Psychologists | Psychologists |
| Family Physicians | Pain Researchers | Sex Therapists |
| Gastroenterologists | Physiatrists | Surgeons |
| Mental Health Professionals | Physical Medical & Rehabilitation | Urologists |
| Nurse Practitioners | Physical Therapists | And More! |

IPPS PROGRAM COMMITTEE

The Program Committee is responsible for the overall coordination of the scientific content for IPPS's annual meeting.

CHAIR

Diana T. Atashroo, MD

SCIENTIFIC PROGRAM DIRECTOR

Jorge Carrillo, MD, MPHE

ASSOCIATE SCIENTIFIC PROGRAM DIRECTOR

Sara Till, MD, MPH

FOUNDATIONS COURSE

Director: Alexandra Milspaw, PhD, MEd

Stacey Bennis, MD

Jorge F. Carrillo, MD

Corey Hazama, DPT, OCS, FMT, PRPC

Janelle Moulder, MD, MSCR, FACS, FACOG

Kathryn Witzeman, MD, FACOG

MAIN CONFERENCE

Catherine Allaire, MD

Sawsan As-Sanie, MD, MPH

Erkut Attar, MD

Erin Teeter Carey, MD

Mario Castellanos, MD

Juan D Villegas Echeverri, MD, FACOG

Heather Jeffcoat, DPT

Georgine Lamvu, MD, MPH

Frank Tu, MD

POST-CONFERENCE

Associate Director: Karen Brandon, DSc, PT, WCS

Co-Director: Amy Stein, DPT, BCB-PMD, IF

Heather Jeffcoat, DPT

Stephanie Prendergast, MPT

Tracy Sher, PT

ROUNDTABLES

Associate Director: Amy Benjamin, MD

Associate Director: Yolianne Lozada, MD

ABSTRACTS

Associate Director: Meryl J. Alappattu, PhD

Associate Director: Jason Kutch, PhD

Stacey Bennis, MD

Tim Deimling, MD

GENERAL INFORMATION

VENUE

Hilton Orlando Lake Buena Vista
at Walt Disney World Resort
1751 Hotel Plaza Blvd.
Lake Buena Vista, FL 32830
+1 (407) 827 4000

Room Rate: \$185.00/night (plus taxes)

Experience a relaxing retreat within walking distance of Disney Springs®, directly accessible by pedestrian skybridge. The resort features shuttle service to all four Walt Disney World® Theme Parks, casual dining options, two heated outdoor pools, and ample outdoor spaces.



Please contact the Hilton Orlando Lake Buena Vista directly to make reservations by September 6, 2022 to receive the group discounted rate. Hotel block is based on availability.

REGISTRATION

Registrations for the 25th Annual Scientific Meeting can be made via the website, now open. Should you wish to register more than 10 persons, please send an email to info@pelvicpain.org.

WEBSITE

Up-to-date information regarding the 25th Annual Scientific Meeting will be available on the website www.pelvicpain.org.

EXHIBIT SPACE

A tabletop exhibit includes a 6' table with 2 chairs, wastebasket, and 1 power strip.

EXHIBIT SCHEDULE (times are subject to change)

ASSIGNMENT OF EXHIBIT LOCATION

Choice of exhibit location is only available for our sponsors. Location for exhibitors will be assigned at the sole discretion of IPPS. Factors affecting booth location include the date the registration form was received by the IPPS Executive Office, number of exhibits, and proximity of competitors.

INDUSTRY REPRESENTATIVE BADGES

You will receive an email with badge form to complete to assign the industry representative badges included in your sponsorship. Additional industry representative badges may be ordered at \$200 per badge up to a maximum of the number of badges included in your company's package. To order additional badges, please send an email to info@pelvicpain.org.

| | | |
|--------------------------|------------------------------|--------------------|
| Exhibit Set Up: | Thursday, September 29, 2022 | 12:00 pm – 5:00 pm |
| Exhibit Hours: | Thursday, September 29, 2022 | 6:00 pm – 8:00 pm |
| | Friday, September 30, 2022 | 7:00 am – 4:00 pm |
| | Saturday, October 1, 2022 | 7:00 am – 3:30 pm |
| Exhibit Teardown: | Saturday, October 1, 2022 | 3:30 pm – 7:00 pm |

SUPPORT OPPORTUNITIES

SPONSORSHIP LEVELS

The following levels of sponsorship and corresponding benefits are offered by IPPS. Sponsors reach the sponsorship levels listed below by either contracting one of the sponsorship packages at the package fee listed OR creating a customized package that may include different elements but is valued the same as the packages indicated below. Sponsor level acknowledgements are provided based on the value of the complete package.

PLATINUM SPONSOR (\$45,000)

The following benefits at the 25th Annual Scientific Meeting are included in the Platinum Sponsor package:

- 60-minute symposium timeslot during Main Conference (F&B and standard AV included)
- Double 6' tabletop exhibit
- First choice of exhibit location (if more Platinum Sponsors: first come, first served)
- Acknowledgement as Platinum Sponsor on website with logo and link to your company's website
- Acknowledgement as Platinum Sponsor on sign, in break slides and exhibit guide (with logo)
- Shout-out on IPPS Social Media acknowledging Platinum Level Sponsorship
- Branded Email to all attendees in the week prior to the start of the meeting
- Door drop (excluding production costs)
- Insert in meeting bag/registration package
- Full page color advertisement in exhibit guide
- Mobile App: 1 banner ad and 4 push notifications (max. one per day)
- Pre-registration attendee list: 1 month prior to the meeting and on-site attendee list (excl. EU-attendees)
- 10 industry representative badges (may also attend scientific sessions)

GOLD SPONSOR (\$25,000)

The following benefits at the 25th Annual Scientific Meeting are included in the Gold Sponsor package:

- Innovation Showcase: 20-minutes during breakfast symposium with 15-minute product/company presentation and up to 5 minutes Q&A (F&B and standard AV included)
- Double 6' tabletop exhibit
- Choice of exhibit location after Platinum Sponsors (if more Gold Sponsors: first come, first served)
- Acknowledgement as Gold Sponsor on website with logo and link to your company's website
- Acknowledgement as Gold Sponsor on sign, in break slides and exhibit guide (with logo)
- Shout-out on IPPS Social Media acknowledging Gold Level Sponsorship
- Branded Email to all attendees in the week prior to the start of the meeting
- Insert in meeting bag/registration package
- Full page color advertisement in exhibit guide
- Mobile App: 1 banner ad and 2 push notifications (max. one per day)
- Pre-registration attendee list: 1 month prior to the meeting and on-site attendee list (excl. EU-attendees)
- 8 industry representative badges (may also attend scientific sessions)

SILVER SPONSOR (\$9,000)

The following benefits at the 25th Annual Scientific Meeting are included in the Silver Sponsor package:

- 6' tabletop exhibit
- Choice of exhibit location after Platinum and Gold Sponsors (if more Silver Sponsors: first come, first served)
- Acknowledgement as Silver Sponsor on website with logo and link to your company's website
- Acknowledgement as Silver Sponsor on sign, in break slides and exhibit guide (with logo)
- Shout-out on IPPS Social Media acknowledging Silver Level Sponsorship
- Insert in meeting bag/registration package
- Full page color advertisement in exhibit guide
- Mobile App: 2 push notifications (max. one per day)
- Pre-registration attendee list: 1 month prior to the meeting and on-site attendee list (excl. EU-attendees)
- 6 industry representative badges (may also attend scientific sessions)

BRONZE SPONSOR (\$4,500)

The following benefits at the 25th Annual Scientific Meeting are included in the Bronze Sponsor package:

- 6' tabletop exhibit
- Choice of exhibit location after Platinum, Gold and Silver Sponsors (if more Bronze Sponsors: first come, first served)
- Acknowledgement as Bronze Sponsor on website with logo
- Acknowledgement as Bronze Sponsor on sign, in break slides and exhibit guide (with logo)
- Shout-out on IPPS Social Media acknowledging Bronze Level Sponsorship
- ½ page color advertisement in exhibit guide
- Pre-registration attendee list: 1 month prior to the meeting and on-site attendee list (excl. EU-attendees)
- 4 industry representative badges (may also attend scientific sessions)

EXHIBITOR (\$2,750)

The following benefits at the 25th Annual Scientific Meeting are included in the Exhibitor package:

- 6' tabletop exhibit
- Identification as exhibitor on website, sign, in break slides and exhibit guide
- On-site attendee list (excl. EU-attendees)
- 2 industry representative badges (may also attend scientific sessions)

ADDITIONAL SUPPORT

The sponsored items below are brought to the attention of IPPS members and/or attendees of the Annual Scientific Meeting

\$10,000

INNOVATION SHOWCASE (minimum of two sponsors required for this activity) 20-minutes during the meal symposium timeslot: 15-minute product/company presentation with up to 5 minutes Q&A. Short description with logo in Exhibit Guide, on website, and in ISSWSH App. Priority selection of timeslot by Sponsor Level.

\$5,000

WELCOME RECEPTION

Thursday, September 29, 2022

Sponsor recognition will include acknowledgement on signage outside the Welcome Reception space, and with placards on each table.

ATTENDEE BAG (exclusive sponsor item)

Sponsor logo on the attendee bag. IPPS will endorse the opposite side of the bag. This opportunity includes a complimentary insert to be placed inside the bag.

Production fees are excluded.

BRANDED EMAIL

Email to be designed by the Sponsor and to be sent out by IPPS at a day/time of your preference (allow 2 weeks lead time) to all registrants.

\$3,500

AM or PM BREAK (exclusive sponsor per break)

Promotional signage and branded items associated with the break, such as coffee cup sleeve, napkins, etc.

SLEEPING ROOM DOOR HANGERS (exclusive sponsor item) In all hotel rooms a door hanger will be available with a welcome message featuring the sponsor's logo. Production fees and hotel fees are excluded.

HOTEL ROOM KEYCARDS (exclusive sponsor item)

All attendees staying in the hotel will receive a keycard to their hotel room with the sponsor's design. Production fees and hotel fees are excluded.

LANYARD SPONSOR

Full color lanyard including IPPS and sponsor logo for all attendee badges.

\$1,500

INSERT IN ATTENDEE BAG (excluding production/shipping)

Insert a brochure or flyer (not to exceed letter size) or include a product sample in all attendee bags (multiple items must be contained in individual insert).

EXHIBIT GUIDE ADVERTISING

Increase your company's visibility to attendees of the Annual Scientific Meeting

AD RATES/SPECIFICATIONS

Full page ad:

letter format (8.5" x 11") with at least 300 dpi and can be delivered as a PDF with bleed lines

| | |
|--------------------------------|----------------|
| OUTSIDE BACK COVER | \$2,000 |
| INSIDE FRONT/BACK COVER | \$1,650 |
| INSIDE PAGE | \$1,350 |

Half page ad:

letter format (8.5" x 5.5") with at least 300 dpi and can be delivered as a PDF with bleed lines

| | |
|--------------------|--------------|
| INSIDE PAGE | \$850 |
|--------------------|--------------|

IPPS MEETING APP

\$7,500

SPLASH SCREEN (exclusive)

Make a lasting first impression with a splash screen. Value to be gained by being visible to every attendee when they open the IPPS Meeting App. The Splash Screen will show while the event data is being loaded.

\$3,500

BANNER AD

Banner ads will appear at the top of several screens throughout the app, are front and center on the app and drive booth & website traffic, increasing brand visibility. Attendees can easily connect with you by tapping through to websites or destinations within the IPPS Meeting App.

\$1,500

PUSH NOTIFICATION

Create messages and send them to attendees anytime and anywhere. Push notifications appear on the screen of an attendee's device even if the IPPS Meeting App is closed (if opted in). Each notification will have a title and a message with a combined message of 231 characters of text.

CONTACT INFORMATION

For more information about exhibits, sponsorships, advertising, or other support opportunities, please contact the IPPS Executive Office.



Tessa Benitez, Executive Director

P: +1 612 474 4140

E: tessa@pelvicpain.org



Vivian Gies, Meeting Director

P: +31 (0)75 647 63 70

E: meeting@pelvicpain.org



Bobbi Hahn, Association Manager

P: +1 612 474 4140

E: info@pelvicpain.org

TERMS & CONDITIONS

1 General

1.1 Definitions in these Terms and Conditions

- a. “Application Form(s)”: the IPPS Sponsor Application Form, the IPPS Additional Sponsor Items Application Form, which when provided to IPPS’s executive office constitutes an irrevocable offer from the Sponsor to enter into a binding agreement for the item(s) indicated on the Application Form;
- b. “Booth”: the construction, built on the Stand Space in which the Exhibitor displays its products or exhibits, provided by IPPS, upon application and (pre) payment by the Exhibitor;
- c. “Confirmation”: the written confirmation (including by fax or e-mail) from IPPS of its sponsorship level and/or allocation of one or more Sponsor Item(s), which is sent to the Sponsor by IPPS upon receipt by IPPS of (i) the Application Form (ii) Additional Sponsor Items Application Form (iii) the written approval (including by fax or by e-mail) from the Sponsor of a reasonable alternative as set out in Article 1.2(e);
- d. “Exhibition”: the presentation of for profit and not for profit during the Meeting;
- e. “Exhibitor”: the natural or legal person, including its employees, servants and agents, to whom a Stand Space at the Exhibition has been allocated by IPPS;
- f. “Fee”: Sponsor shall pay to IPPS the Fee in exchange for the Sponsor Item(s);
- g. “Meeting”: the 25th Annual Scientific Meeting on September 29 – October 2, 2022;
- h. “Prospectus”: the document provided by IPPS which contains information about the Meeting and which includes these Terms and Conditions and the Application Form(s);
- i. “IPPS”: “International Pelvic Pain Society”, established in 1996 in Alabama, USA;
- j. “IPPS Executive Office”: 14305 Southcross Drive W, Suite 100, Burnsville MN, 55306, USA Fax: +1 (952) 314 8212, Email: info@pelvicpain.org and meeting@pelvicpain.org;
- k. “Sponsor”: the natural or legal person on behalf of which the Application Form(s) has been submitted to IPPS;
- l. “Sponsor Agreement”: the agreement between IPPS and the Sponsor with respect to the Sponsor Item(s), as further defined by the Confirmation;
- m. “Sponsor Item(s)”: all items or activities set out in the applicable Application Form(s), and/or any other sponsor items as offered by IPPS further defined in the Confirmation;
- n. “Stand Space”: the area of space at the Venue where the Exhibitor is allowed, under the Sponsorship Agreement, to display its products or exhibits;
- o. “Terms and Conditions”: the regulations set out in this document, which govern the Application Form(s), The Sponsorship Agreement, the Additional Sponsor Items Agreement and any further binding agreement(s) between IPPS and the Sponsor in connection with these documents;
- p. “Venue”: Hilton Orlando Lake Buena Vista – Lake Buena Vista, FL, USA;

1.2 Application Procedure and Formation of Binding Agreement

- a. With observance of the submission date of the Application Form, IPPS will decide whether an agreement will be entered into with the Sponsor with respect to the IPPS Meeting Sponsor Program and/or one or more Sponsor Item(s) as set out in the Application Form(s) submitted by the Sponsor. IPPS reserves the right to *refuse any Application Form for any reason*;

TERMS & CONDITIONS (continued)

- b. IPPS and the Sponsor shall have entered into a binding agreement with respect to one or more Sponsor Item(s) as soon as the IPPS Executive Office has sent a Confirmation of the Sponsor Agreement to the Sponsor after receipt of the Sponsor's signed Application Form;
- d. IPPS will consider the Sponsor's wishes as far as possible. If a Sponsor Item for which the Sponsor submitted an Application Form is not available, IPPS may propose one or more reasonable alternative(s) to the Sponsor, which can be accepted by the Sponsor in writing within 5 business days as from the date of the proposal. In the absence of a timely acceptance, the proposal of IPPS will lapse and IPPS has the right to offer and/or allocate the same reasonable alternative(s) to a third party. The Sponsor is not entitled to a reasonable alternative;
- e. Unavailability of one or more Sponsor Item(s) for which the Sponsor submitted an Application Form does not affect the fact that upon Confirmation IPPS and the Sponsor shall have entered into a binding agreement with respect to the available Sponsor Item(s) for which the Sponsor submitted the Application Form(s);
- f. The rights and obligations of IPPS and/or the Sponsor under the binding agreement may not be assigned, transferred or delegated by the Sponsor to third parties. However, the Sponsor may assign its rights and obligations under this binding agreement to (i) any of its affiliates, (ii) its successor (including the survivor company of any consolidation or merger) or (iii) its assignee of all or substantially all of its business (jointly "the New Sponsor"), under the condition that IPPS has provided its written consent prior to such an assignment. Permission of IPPS for such an assignment must be requested by the Sponsor in writing. In case IPPS has agreed to such an assignment and the New Sponsor does not fulfill its obligations under the binding agreement, the Sponsor shall be liable for the damage resulting there from;
- g. Any notice required under the binding agreement shall be given in writing by regular mail, email or fax directed in respect of IPPS to the IPPS Executive Office and in respect of the Sponsor to the contact details provided by the Sponsor in the Application Form;
- h. No amendment, modification, or supplement of any provision of the Sponsorship Agreement shall be valid or effective unless made in writing and signed by duly authorized representatives of each party;
- i. Any right of IPPS under this binding agreement shall not be deemed waived in any manner except as specifically waived in writing and signed by an authorized officer of IPPS;
- j. The Sponsor agrees to abide by all relevant standards including: (a) the Accreditation Council for Continuing Medical Education's (ACCME) on Standards for Commercial Support of Continuing Medical Education, or other governing accrediting body standards; (b) the FDA's Guidance for Industry: Industry-Supported Scientific and Educational Activities; (c) the PhRMA Code on Interaction with Healthcare Professionals; (d) the Office of Inspector General's Compliance Program Guidance for Pharmaceutical Manufacturers; and (e) all other relevant standards and guidelines;
- k. The Sponsor acknowledges that from the date of entering the binding agreement it is bound by cancellation conditions as set out in the Terms and Condition in the event of cancellation of one or more Sponsor Item(s).

1.3 Payment

- a. All Fees shall be due and payable upon entering into the binding agreement as set out in Article 1.2 (b);
- b. Unless otherwise agreed to the parties and stated in the Sponsor Agreement, any payments to be invoiced by IPPS will be due and payable net thirty (30) days;
- c. The Fee of the Sponsor Item(s) may be increased with applicable (State) taxes;
- d. The Sponsor will pay the IPPS invoice by check or bank wire in US\$;

TERMS & CONDITIONS (continued)

e. Checks made payable to:

International Pelvic Pain Society
14305 Southcross Dr. W, Suite 100
Burnsville, MN 55306 USA
EIN #72-1384221

f. Bank wire details will be provided upon request by the IPPS Executive Office;

g. If any Fees are not paid by the due date, Sponsor shall additionally pay to IPPS (a) a late fee equal to two percent (2%) or the highest legal rate, whichever is lower, of the overdue balance per month compounded monthly; and (b) any costs and expenses incurred by IPPS (including attorneys' fees) in connection with collection efforts related to the unpaid amount.

1.4. Alteration, Cancellation and Postponement

1.4.1 Alteration

IPPS reserves the right to advance, postpone, vary and/or change the location of the Exhibition and/or vary and/or change the location and/or size of the Stand Space and/or Booth, and/or the layout of the Exhibition, without the Exhibitor having any claim on IPPS;

1.4.2 Cancellation

The cancellation conditions set out in Article 1.4.2 apply to all Sponsor Item(s) upon entering into the binding agreement as set out in Article 1.2(b).

1.4.2.1 Cancellation by Sponsor

a. Notification of the Sponsor to cancel one or more Sponsor Item(s) must be submitted to IPPS Executive Office in writing by regular mail, email or fax;

b. The effective date of cancellation of the Sponsor Item(s) will be the date on which the Executive Office receives the written notice from the Sponsor;

c. If the Sponsor cancels one or more Sponsor Item(s) 3 months prior to the Meeting, a cancellation charge of 50% of the Fee will apply. If a Sponsor cancels one or more Sponsor Item(s) within 3 months of the Event, the Sponsor agrees to pay 100% of the Fee as cancellation charge;

d. If a Sponsor cancels with an outstanding balance due, the Sponsor remains responsible for the entire balance due, plus reasonable legal fees to collect;

e. The cancellation charge represents a reasonable pre-estimate of the likely losses and costs that would be incurred by IPPS as a result of the Sponsor's cancellation and that they do not represent a penalty. For the avoidance of doubt, IPPS is not required to mitigate its losses and/or costs in such circumstances and the cancellation charge shall remain payable even where the IPPS is able to resell the Sponsor Item(s);

f. IPPS may but is not required to release the Sponsor from its obligation to pay the cancellation charge if, after the cancellation by the Sponsor, IPPS has entered into a binding agreement with a third party for the Sponsor item(s) which had been cancelled by the Sponsor. Under no circumstances is IPPS obliged to find such a third party.

1.4.2.2 Cancellation or Postponement by IPPS

a. IPPS reserves the right to cancel the Meeting at any time. In the event the Meeting is entirely or partially canceled or postponed other than due to a Force Majeure, Sponsor's sole and exclusive remedy with respect to any damages, including incremental and consequential damages, sustained by Sponsor because of such non-

TERMS & CONDITIONS (continued)

occurrence or postponement are the Fees paid by the Sponsor. IPPS shall refund these Sponsor Fees less Sponsor's pro-rata share of expenses relating to the Sponsor Agreement, as determined by the IPPS;

b. In the event of Force Majeure, IPPS may cancel, amend the date of the Meeting or change the Venue or otherwise alter the Meeting. A Force Majeure is defined as a circumstance or occurrence beyond the parties' control which makes it inadvisable, illegal, commercially impracticable, or impossible for the Meeting to take place as planned, including, without limitation: (i) acts of God, (ii) disasters (including, but not limited to, fire, flood, severe weather, and earthquake), (iii) war, (iv) civil disorder, (v) suspected or actual terrorism, (vi) government regulation (including, but not limited to, declared states of emergency), (vii) national or international public health authorities' (including, without limitation, the Centers for Disease Control or the World Health Organization) declaration of public health emergencies, communicable disease, epidemic or pandemic advisories or alerts, (viii) strikes or work stoppages, (ix) curtailment of transportation services (including, without limitation, travel bans and advisories), (x) public or private policies which restrict or prohibit participants of the Meeting from traveling to or attending the Meeting;

c. Should the Meeting be cancelled, curtailed or adversely affected by any cause not within the reasonable control of IPPS including but not limited to any of the Force Majeure events as identified above, the IPPS shall be under no obligation to refund all or part of the Fees paid by the Sponsor in respect of his participation in the Meeting. IPPS shall be under no liability to the Sponsor or any other person in respect to any actions, proceedings, claims, demands, losses (including consequential losses), costs or expenses whatsoever which may be brought against or suffered or incurred by the Sponsor as the result thereof.

1.5 Termination

1.5.1 Termination for Cause

If either party materially breaches the binding agreement, then the non-breaching party may give written notice to the breaching party that if the default is not cured within thirty (30) days, the binding agreement may be terminated. If the non-breaching party gives such notice and the breach is not cured during the thirty (30) day period, then the binding agreement may be terminated by the non-breaching party within thirty (30) days following the end of the cure period by sending written notice to the breaching party.

1.5.2 Termination for Failure to Perform

The Sponsor Item(s) is contingent upon Sponsor's payment of the Fee set out in Article 1.3 and Sponsor's performance of its Sponsor Obligations. The Sponsor shall perform the obligations, as specified in the Prospectus, according to the due dates and other specifications set forth therein. In the event that Sponsor fails to perform any such obligations, IPPS may, at its discretion, immediately terminate this binding agreement for material breach and give the Sponsor Item(s) to another company. In such an event, IPPS will have no obligation to refund any Fees previously paid by Sponsor.

1.5.3 Termination for Potential Damage to Reputation

IPPS may, at any time in its discretion, terminate this binding agreement if IPPS reasonably believes that Sponsor's affiliation with the Meeting or IPPS will damage the reputation of or otherwise harm the Meeting or IPPS.

1.6 Liability, Indemnity, and Insurance

a. Neither IPPS nor any of its members, officers, agents or employees shall be held liable for, and are released from liability for, any damage, loss, harm or injury to the person or property of the Sponsor or any of its officers, agents, employees or other representatives or injury to any person(s) connected thereto, irrespective of how these expenses, losses, damages, harm or injury may have occurred, except such as may arise from IPPS's willful misconduct or gross negligence;

TERMS & CONDITIONS (continued)

- b. IPPS is not responsible or liable for the correct operation of any or part of the technical installations at sponsored events and/or at the Exhibition, and cannot be held liable for damages of any kind incurred by the Sponsor, caused by insufficient or incorrect operation of these technical installations or parts thereof, except such as may arise from IPPS's willful misconduct or gross negligence;
- c. The Sponsor accepts full responsibility and liability for the repair of any damages directly or indirectly caused by the Sponsor to the property of the Venue or third parties;
- d. The Sponsor and their agents agree to protect, indemnify, defend and hold harmless and undertakes to indemnify IPPS in respect of, but not limited to, all claims, actions, proceedings, costs, expenses, damages or liabilities, including bodily injury, harm or death, arising from or in connection with the construction, decoration, operation, activity or dismantling by the Sponsor during a sponsored event and/or by the Exhibitor of the Stand Space and/or Booth during the Exhibition;
- e. The Sponsor accepts full responsibility and liability for all costs for legal procedures, legal and other expert aid, incurred by IPPS as a result of the Sponsor not complying with the Terms and Conditions;
- f. Sponsors and their agents agree to protect, indemnify, defend and hold harmless the Venue and IPPS, their employees and agents against all claims, liability, injuries and damages to persons or property, governmental charges or fines and attorney's fees arising out of fines and attorney's fees arising out of or caused by negligence or wrongful acts of the Sponsor or their agents, servants or employees. Sponsor acknowledges responsibility for obtaining adequate insurance coverage against property loss or damage and against liability for personal injury;
- g. To the extent permissible by Law, the Sponsor and its third party contractor shall, at its sole cost and expense, procure, and maintain comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than a minimum of \$1,000,000 per occurrence and a minimum of \$2,000,000 aggregate coverage. Such insurance shall name IPPS, its Board of Directors and officers; Status Plus (association and meeting management company) and its employees; Venue; and Freeman (exhibit services company) each as an additional insured. The Sponsor also shall maintain statutory Workers' Compensation insurance. All property of the Sponsor shall remain under its custody and control in transit to and from the confines of the Exhibit space. IPPS reserves the right to cancel this Sponsor Agreement if Sponsor does not provide evidence of the required insurance coverage, in the form of a Certificate of Liability Insurance signed by an authorized representative of the insurer(s), to the IPPS Executive Office, as soon as practical, but in no event more than three (3) calendar days after request, time being of the essence.

2. Sponsor Items

2.1. Exhibitor Information and Guidelines

2.1.1 Stand Space and Booth

- a. All Exhibitors are clearly identified with their company name, product name and/or logo;
- b. The Exhibitor shall keep its Stand Space and/or Booth open, clean and in good order throughout the Exhibition;
- c. Subletting or sub-using (part of) the Stand Space and/or Booth by the Exhibitor without prior written approval from IPPS is not permitted;
- d. Exhibit booths must be staffed at all times while the Exhibition area is open;

TERMS & CONDITIONS (continued)

e. Exhibitor must comply with all applicable FDA regulations for presentation to U.S. attendees. Any medical device, pharmaceutical or other type of medical product still under clinical investigation that is graphically depicted at a commercial exhibit must:

- Be prominently labeled as still being under clinical investigation
- Contain only objective statements about the product
- Contain no claims on safety, effectiveness, or reliability
- Contain no comparative claims to other marketed products
- Exist solely for the purpose of obtaining investigators
- Be accompanied by directions for becoming an investigator and a list of investigator responsibilities
- Contain the statement: “Caution—Investigational Product— limited to investigators’ investigational use” or a similar statement of prominent size and placement

Furthermore, if the product is not licensed or approved by the FDA for use in procedures related to sexual medicine, that fact must be properly disclosed following FDA guidelines;

f. Interviews, demonstrations, and the distribution of literature or samples must be made within the Stand Space;

g. Interviews and demonstrations on the Stand Space will be permitted only after prior written approval by IPPS;

h. The Exhibitor shall arrange for and procure all necessary licenses, approvals and other documents required for the construction of and in connection with the Exhibitor’s occupation and use of Stand Space and/or the Booth during the Exhibition, to the satisfaction of, and in a timely manner as indicated by IPPS;

i. The Stand Space’s and/or Booth’s technical installations must be approved by IPPS or persons duly authorized by IPPS. The technical installations, provided by or through IPPS, or by or through the third party contractor, shall be operated only by personnel appointed or approved by IPPS or the third party contractor;

j. No exhibit, display of products or working demonstrations which involve substances of a dangerous, explosive or any kind of objectionable nature may be brought or held in the Venue without prior written approval from IPPS and the Venue;

k. All materials used in the exhibit hall must be flameproof and fire resistant in order to conform to the local fire ordinances;

l. Fundraisers, auctions, or activities that involve donations other than to IPPS are not permitted;

m. Any scientific and/or educational presentations are prohibited within the Exhibition area. However, presentations that promote a company’s products and services are allowed within the company’s Stand Space;

n. The Exhibitor is not allowed to place product(s), goods and/or promotional material(s) outside the Stand Space, to hold inquiries among the visitors and participants in and around the Venue, to distribute advertising material outside the Stand Space and around the Venue, to make any announcements regarding the Exhibition on radio and/or television nor make recordings for commercial purposes without prior written approval from IPPS;

o. No one under the age of 18 is allowed admission to the exhibit hall at any time;

p. Exhibiting companies are solely responsible for collecting any information about actions within their exhibit space that constitutes a payment or transfer of value to any Covered Recipient that is required to be reported under the Sunshine Act as per the Centers for Medicare & Medicaid Services (“CMS”);

TERMS & CONDITIONS (continued)

q. The Exhibitor shall be solely responsible for complying with the American Disability Act (ADA) with regards to its Stand Space and shall be solely responsible for any claims arising out of the acts or omissions of the Exhibitor or its employees or third party contractors;

r. After the binding agreement has been entered into, a manual containing further information concerning the Exhibition, together with order forms for booth services and additional fittings regarding the construction, installation and decoration of the Stand Space and/or Booth (e.g. connections, electrical installation and electrics, water, furniture, AV, food and beverage, etc.) and activities to be held at the Stand Space and/or Booth shall be provided by the IPPS Executive Office to the Exhibitor. These services and additional fittings will be invoiced by or on behalf of the Venue and/or exhibit services company. The Exhibitor must order the services and additional fittings and pay the related invoices in a timely manner, as instructed by the Venue and/or exhibit services company.

2.1.2 Distribution of Giveaways, Contests and Food

a. IPPS follows the Council of Medical Specialty Societies (CMSS) "Code for Interactions with Companies" regarding exhibitor giveaways. For full text the document can be viewed at www.cmss.org ("Code for Interaction with Companies"). All items distributed must be useful at the meeting and/or relate to the professional activities of the Booth visitors. Items must be small in size and made available to all participants regardless of registration type or demographics as long as the supplies last;

b. Exhibiting companies distributing giveaways are required to submit a request for approval of giveaway to IPPS;

c. Only approved items may be distributed. Any exhibiting company found distributing materials that have not been officially approved will be asked to cease distribution immediately and will be penalized;

d. Requesting personal information to be provided by participant in order to obtain a giveaway item is allowed if the participant is willing to provide this information; however, a participant who does not wish to provide personal information must still be allowed to receive the giveaway item;

e. The serving of food and/or beverages in Booths must be requested in writing to IPPS and the Venue;

f. Serving alcoholic beverages in Booth is not permitted.

2.1.3 Selling

Selling is allowed from the Stand Space. However, Exhibitor is required by the laws of the jurisdiction in which the Meeting is being held to be solely responsible for the collection and remittance of any sales or other taxes imposed on them.

2.1.4 Noise, Light and Odors

Noisy or obstructive work is not permitted during open hours of the Exhibition area, nor are noisily operating displays or overly bright or distracting lights, nor exhibits producing objectionable odors. IPPS shall have the sole discretion in determining what is noisy, overly bright, distracting, obstructive or objectionable.

2.1.5 Construction, Decoration and Dismantling

a. Unless the Application Form specifies otherwise (and provides for ordering a Standard Booth and additional service, fitting, and installation) IPPS supplies each Stand Space with a 6' table with 2 chairs, 1 wastebasket and one standard electrical outlet. Any additional service, fitting installation and/or Booth shall be provided by the Venue to the Exhibitor, after application as specified hereunder;

TERMS & CONDITIONS (continued)

- b. The installation, operation and dismantling of the Stand Space and/or Booth and the display of products or exhibits is to take place in consultation with IPPS. IPPS or persons duly authorized by IPPS are authorized to give instructions and directives and to make regulations;
- c. IPPS and/or the Venue shall inform the Exhibitor in writing of the date and time on which the Stand Space shall be available for installation and decoration, the date and time the Stand Space must be completed as well as the date and time the dismantling of the Stand Space may commence and is to be completed. Except for the date and times indicated by IPPS, no construction and installation work and the carrying in of goods is allowed. These dates and times may be changed by IPPS;
- d. Should the Exhibitor for any reason fail to remove all its property or otherwise fail to vacate the Stand Space by the date and time specified by IPPS, the Exhibitor shall be fully responsible for any penalties imposed on IPPS or any other losses or costs incurred by IPPS as a result thereof. Without prejudice to any other right or remedy of IPPS, IPPS may remove any property of the Exhibitor from the Stand Space after said time at the Exhibitor's expense, without any liability for loss or damage to such property;
- e. Plans with respect to any construction, decoration and further fittings, which are not to be provided by or via the Venue, and an outline of the Exhibitor's projected activities are to be submitted for approval to IPPS, in a timely manner as indicated by IPPS. IPPS may make all necessary amendments to the Exhibitor's planned construction, decoration and activities. No construction can take place, decorations made, or activities undertaken without the prior written approval by IPPS. The Exhibitor shall not change the construction, decoration, and activities from the approved plan without prior written approval by IPPS. The Exhibitor is responsible and liable for all extra costs associated with the Exhibitor's proposed plans.

2.2 Industry Representative Badges

- a. The Sponsor's representatives shall be restricted to employees of the Sponsor's company and third-party contractor or consultant who are registered to attend the Meeting; All Sponsor's registered representatives will receive an Industry Representative Badge;
- b. All Sponsor's representatives are clearly identified on their badge, with their first and last name and Sponsor's company name;
- c. Sponsors will be allowed a certain number of Industry Representative badges based on their support level, as further specified in the Prospectus and/or Sponsor Agreement. There will be an additional charge for each additional badge over and above those included in the support level;
- d. No trading of badges with other industry representatives or attendees is allowed;
- e. Each industry representative must always wear the badge provided by IPPS while attending the Meeting functions.

2.3 Promotional Materials

- a. No publicity of any kind or in any form is allowed for companies not identified as Sponsor;
- b. No commercial advertising of any kind or in any form, including distribution of promotional materials, is permitted outside of the Exhibition area. Commercial advertising of any kind or in any form, including distribution of promotional materials, by Sponsor is only allowed from the Stand Space in the Exhibition area;
- c. All promotional materials, including but not limited to invitations, signs, door drops, advertisements, bag inserts, door hangers and hotel room key cards, are subject to approval by IPPS;
- d. The deadline to submit promotional materials for IPPS to approve is 6 weeks prior to the start of the meeting. Allow at least five business days for IPPS to review;

TERMS & CONDITIONS (continued)

- e. Promotional materials may only be used to promote a company in general, or its product(s) and/or services;
- f. Advertising must be related to the field or practice of Sexual Medicine as is approved by IPPS on the basis of its scientific objectivity and accuracy of information presented;
- g. Promotional materials may not use the IPPS or Meeting logo. The name of IPPS or the Meeting may be mentioned one time in each communication for identification purposes, in a reasonably- sized, neutral font, and may in no way imply endorsement of the company in general nor its products and/or services. Neither IPPS nor the Meeting may be part of the title or heading, be prominently featured or listed first in printed materials;
- h. A booth number or Industry Symposium timeslot may be mentioned;
- i. The Sponsor shall allow IPPS or persons or legal entities duly authorized by IPPS to publish an Exhibit Guide, compiled on the basis of information to be furnished by the Sponsor. Sponsor shall duly submit the required information to IPPS as specified by IPPS. IPPS accepts no responsibility or liability for any errors and/or omissions in the Exhibit Guide.

2.4 Industry Symposium

2.4.1 General

- a. Industry Symposium organizers must submit their preliminary program to the IPPS Executive Office, who will present it to the Meeting Committee, Meeting Chair and COI Committee for approval. The latter reserves the right to adjust the program and/or speakers if necessary. The deadline for submission of the program (titles + speakers) is at least 6 weeks prior to the start of the Meeting. Allow at least five working days for IPPS to review the program;
- b. Applications for Industry Symposia will be accepted on a first come, first served basis; however, priority assignments will be given Platinum Level Sponsors, followed by Gold Level Sponsors, and companies that sponsored a symposium at the previous IPPS Meeting, in this order. IPPS will provide non-competitive time slot, meeting room, standard Audio-Visual Equipment and Food & Beverages;
- c. Industry Symposium will be clearly identified as “Non-CME Industry Sponsored Symposium”;
- d. Registration to the Meeting is required for admission to the Industry Symposium;
- e. IPPS will provide, upon request, an officer for introduction or moderation of the Industry Symposium free of additional charges. IPPS reserves the right to *refuse this request by Sponsor for any reason*;

2.4.2 Room Set-up and Assignments

- a. All Industry Symposium meeting rooms will be set banquet style – no exceptions. This will ensure the maximum potential attendance for the event;
- b. Industry Symposium lectures must be contained within the assigned meeting room;
- c. Videotaping the Industry Symposium within the assigned meeting room is permitted, however, videotaping outside of the designated area is strictly prohibited;
- d. All food functions must occur within the assigned Industry Symposium time frame.

2.4.3 Promotional Materials

- a. Unless specified differently hereunder, all conditions as set in Article 2.3 apply to Industry Symposium promotional materials;

TERMS & CONDITIONS (continued)

- b. Sponsor is allowed to distribute promotional materials in the assigned meeting room within the assigned Industry Symposium time frame;
- c. IPPS allows one poster/sign at the entrance of the Industry Symposium meeting room. The sign can be put in place one hour prior to the start of the event and must be removed immediately following the event;
- d. All Industry Symposium materials must contain the following statement: "This event is neither sponsored by nor endorsed by IPPS".

3 Auxiliary Event by Sponsor

- a. The organization of an auxiliary event by the Sponsor is subject to approval of IPPS;
- b. The auxiliary event cannot take place during official program hours of IPPS (including educational and/or social program);
- c. The IPPS Executive Office must receive a full outline of the auxiliary event at least 6 weeks prior to the start of the Meeting. Allow at least five working days for IPPS to review the request. IPPS reserves the right to *refuse any request for the organization of an auxiliary event by Sponsor for any reason*;
- d. Unapproved auxiliary events are not allowed to take place. If it does take place, the Sponsor will be penalized, notwithstanding all other rights of IPPS.

4 Hospitality Suites

Sponsors are eligible to reserve hotel suites or meeting rooms in the Venue for hospitality purposes. The Sponsor shall send IPPS a request for the hospitality suite, and, upon approval, will reserve the hospitality suite directly with the Venue (subject to availability). Hospitality suites are limited to no more than 20 people during official program hours of the Meeting.

5 Final Clauses

- a. IPPS is entitled to rule upon all matters not provided for in these Terms and Conditions and to make any necessary amendments or additions hereto, which shall thereupon become binding to the Sponsor;
- b. The rules of organizing a sponsored event and/or an exhibition in the Venue, is stated in general regulations of the Venue, are inextricably linked in these Terms and Conditions;
- c. In the event of a dispute between the parties in connection with this binding agreement, the parties agree that the matter shall be subject to the exclusive jurisdiction of the courts of Alabama, USA;
- d. The prevailing party shall be entitled to reasonable attorney's fees, costs and disbursements in addition to other relief to which it may be entitled, provided that, if the prevailing party fails to recover the entire amount claimed, recovery of costs and fees shall be limited to the amount which bears the same relationship to the total costs and fees incurred by the prevailing party as the amount recovered bears to the amount claimed;
- e. These Terms and Conditions apply to, and are inextricably linked by reference therein, all agreements pursuant to and in connection with the binding agreement between IPPS and the Sponsor;
- f. No other terms and conditions shall apply unless such terms and conditions have been accepted by IPPS. Such acceptance shall be made in writing.

APPENDIX A: Sponsor/Exhibitor APPLICATION FORM

The undersigned company will support the 25th Annual Scientific Meeting of the IPPS

Company:

Contact person:

Address:

City:

State/Province:

Zip:

Country:

Phone:

E-mail:

Support Options (Please select):

| Sponsor Packages: | |
|--|-------------|
| <input type="checkbox"/> Platinum Level Sponsor | US\$ 45,000 |
| <input type="checkbox"/> Gold Level Sponsor | US\$ 18,500 |
| <input type="checkbox"/> Silver Level Sponsor | US\$ 9,000 |
| <input type="checkbox"/> Bronze Level Sponsor | US\$ 4,500 |
| <input type="checkbox"/> Exhibitor Only | US\$ 2,750 |
| Additional Support Opportunities: | |
| <input type="checkbox"/> Innovation Showcase (<i>Only invoiced when at minimum of 2 sponsors have purchased</i>) | US\$ 10,000 |
| <input type="checkbox"/> Welcome Reception | US\$ 5,000 |
| <input type="checkbox"/> Attendee Bag (Exclusive) | US\$ 5,000 |
| <input type="checkbox"/> Branded Email | US\$ 5,000 |
| <input type="checkbox"/> AM/PM Break (Exclusive per break) | US\$ 3,500 |
| <input type="checkbox"/> Sleeping Room Door Hangers (Exclusive) | US\$ 3,500 |
| <input type="checkbox"/> Hotel Room Keycard | US\$ 3,500 |
| <input type="checkbox"/> Sponsored Attendee Lanyard | US\$ 3,500 |
| <input type="checkbox"/> Insert in Attendee Bag | US\$ 1,500 |

Exhibit Guide Advertising:

| <input type="checkbox"/> Full Page Ad (8.5" X 11"): | |
|--|------------|
| <input type="checkbox"/> Outside Back Cover | US\$ 2,000 |
| <input type="checkbox"/> Inside Front/Back Cover | US\$ 1,650 |
| <input type="checkbox"/> Internal Page | US\$ 1,350 |
| <input type="checkbox"/> Half Page Ad (8.5" X 5.5"): | US\$ 850 |
| IPPS Meeting App: | |
| <input type="checkbox"/> Splash Screen | US\$ 7,500 |
| <input type="checkbox"/> Banner Ad | US\$ 3,500 |
| <input type="checkbox"/> Push Notification | US\$ 1,500 |

Total Amount: US\$

By signing the Application Form, the undersigned confirms that it has read and agrees to the enclosed Terms and Conditions. The Terms and Conditions, which also apply to this Application Form, provide for a limitation of liability. By submitting this Application Form, you are making an irrevocable offer to enter into a Sponsor Agreement for the Level indicated above. The conditions of the submission of this Application Form followed by Confirmation by IPPS leads to a binding Sponsor Agreement. Please see Article 1.2(b) of the Terms and Conditions for more information.

Authorized Signature: _____ **Date:** _____

**PLEASE COMPLETE, SCAN IF NEEDED, AND EMAIL COMPLETED FORM TO
 INFO@PELVICPAIN.ORG**